# May 2012 Update - Student Services



...Single Point of Service

Student Services Focus Groups (initial round)

Planned and conducted 4 focus groups in mid April

- 19 students total across 4 groups
  - 10 undergrad, 9 graduate
  - 8 Male, 11 female
- Common Themes and Participant Suggestions (see document – Student Services Focus Groups.docx)



#### Card sort exercise – Common categories

- Academics Register for classes, holds on my record, degree progress, my class schedule, drop/add, my classes, course announcements
- Housing RPS housing application, damage appeals, residential early arrival
- Getting around Campus/Transportation Campus maps, parking permits, bus schedules
- Calendar of Events Extra curricular activities, around town, my involvement, my calendar, IMU movies, IU auditorium
- My Finances/money pay my bill, add funds to campus access, campus access balance, meal point balance, 3<sup>rd</sup> party access, direct deposit, student loans,

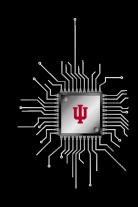
#### Interns

- Intern proposal developed and approved.
- OVPUE providing funding for 4 interns to work from May through the early August.
- Interns interviewed and 4 hired.
  - Maria Atkinson (undergrad) started last week
  - Sean Connolly (grad) and Chad Nobbe (undergrad) - started this week
  - Mengyao Zhao (grad) starting next Monday



#### Interns

- Background & context
  - Roadmap document
  - Board of Aeons Report
  - UITS User Survey
  - SPOS
  - Focus group data
- Research
  - Online research of student portals



# Problem 1 – Inefficiency and Complexity of IUs Navigational Tools - OneStart

- Too many links (~508 for a typical student) Too much text.
- Duplication of content.
- Labeling is not intuitive.
- Categories (top level tabs, sidebar sections) are not clear.
- Too many content owners individually publishing content to OneStart and no one with authority to approve/disapprove content changes or additions.
- Lack of a designated student representative or organization accountable to the student body.

#### Recommendations

Short-term (page 17)

- Reevaluate the organization, content, and functionality of OneStart, directed by well-informed student input.
- Empower OneStart staff to coordinate publication to and organization of OneStart.

Long-term (page 18)

 Develop a one-stop portal that consolidates student service, integrates relevant information and personalizes the student experience.

Problem 3 – Absence of an Empowered Leader and Unified Strategic Vision for Student Facing IT

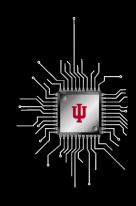
- Lack of a single vision across services and departments or a unit to be responsible for the creation of such a vision.
- Lack of a unit empowered with the necessary authority to implement the vision.
- Lack of student involvement in the decision making and prioritization process.

#### Recommendations (pages 39-41)

- Create a committee in charge of the vision for student-facing IT chaired by the CIO; make it accountable to a decision-maker who can implement the vision.
  - The committee will shape a vision for the future of studentfacing IT and consolidate currently discrete IT projects.
- Create a student advisory group that actively contributes to the vision of student-facing IT.
  - Students should be involved in all levels of IT projects, including prioritization, design, execution, and post-design.

#### Optimal solution – our recommendation

- Create a new, consistent, single frontend system for student-facing services.
- Pull data from existing systems to display within the new environment.
- Organize content to assist users in completing necessary tasks – pulling in data regardless of where it is housed.



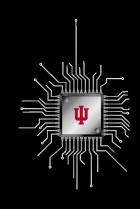
## Optimal solution – benefits

- Consistent look & feel and navigational structure for the user.
  - Reduces learning curve
  - Reduces user frustration
  - Increases user satisfaction & efficiency
- Categorization call it what it is
  - Increased ease of use and understanding.
- Task based organization what does the user want to do?
  - Provides the user with necessary information when and where they need it.
  - Eliminates lists of links that users are expected to sort through.



## Optimal solution – benefits

- Isolates the user from backend changes when system are upgraded or replaced.
  - Necessary system upgrades do NOT have to negatively impact the end users.
  - Reduced support calls as most changes would be largely unseen by the user.
  - Reduced need to update training/orientation materials
- Ease of porting data to other platforms (mobile, tablet, etc.)



#### Marginal improvement

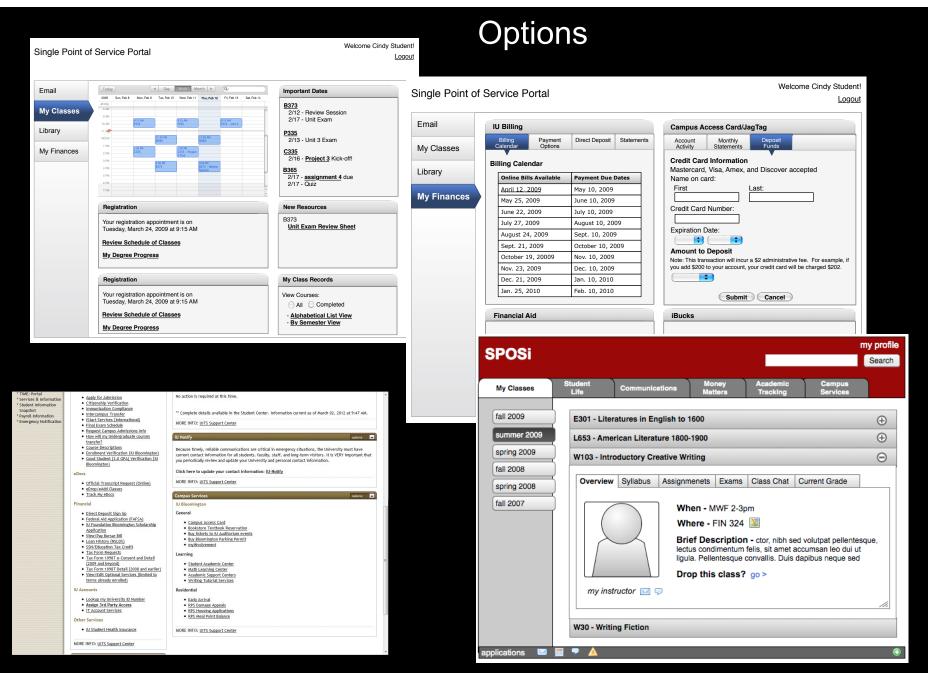
- Remove unnecessary and/or redundant links
- Reorganize content and relabel tabs
- Create dashboard interfaces similar to the employee center.

#### Benefit:

- Significant improvement over current interface that is mostly lists of links
- Better labeling and categorization will improve usability

#### Drawbacks:

- Still pops the user out to the backend systems for most tasks.
- users still affected by upgrades and system changes.
- Differing look & feel and navigational structure for each system
- User still will need to locate necessary information/data across multiple systems.



**Current OneStart** 

# Discussion

